

Press Release

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Cascade Engineering, West Plant, Grand Rapids, Michigan, USA

Credit: Cascade Engineering

NOAQ partners with Cascade Engineering for North American market expansion

NOAQ Flood Protection AB in Näsviken, Sweden, today announces a strategic partnership with US-based Cascade Engineering Inc., which will become distributor and exclusive contract manufacturer for NOAQ BOXWALL™ and NOAQ BOXPOOL™ in North America.

With over 30 years' experience in mobile flood protection, and with presence in over 50 countries, NOAQ identifies North America as a key growth market due to the region's increasing problem with floods and the number of properties and people exposed to this flood risk. By partnering with Cascade Engineering, NOAQ BOXWALL™ BW102 and the new NOAQ BOXWALL™ Storm Anchor will be one of the few mobile flood barrier systems both manufactured and distributed in the USA.

"We are seeing increased demand for our solutions in North America. By manufacturing in the US to significantly reduce lead times and partnering with a strong distributor to build inventory and provide territory sales support we will be one step closer to our vision to create a more flood-resilient society worldwide" says Douglas Hellström, CEO of NOAQ.

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NOAQ BOXWALL™ BW102 is a modular, free-standing, self-anchoring, mobile flood barrier, that effectively dams floodwater up to 100 cm (40”) in height and is designed for easy and rapid deployment without any tools. Fitted with NOAQ BOXWALL™ Storm Anchor, the mobile flood barrier system can withstand high-speed winds before the floodwater arrives to ballast and firmly anchor it.

“Cascade is excited to manufacture and distribute NOAQ’s innovative product to ultimately help communities build a stronger flood protection response. This partnership provides Cascade with another solution to help put people and the planet first with a solid and sustainable product that positively impacts lives” says Eric Van Namen, President of Cascade Engineering.

About NOAQ

Founded in 2013, NOAQ Flood Protection AB is a Swedish company that is on a mission to change the game of flood-fighting and create a more flood-resilient society worldwide by developing and selling simple, easy-to-use, fast-to-deploy, mobile flood protection solutions of the highest quality for the global market.

About Cascade Engineering

Established in 1973, Cascade Engineering is a leader in large tonnage plastic injection molding. Applying innovative engineering and plastic materials expertise, CE is committed to shaping ideas in plastics. This mission is guided by the Triple Bottom Line of People, Planet, and Profit.

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